

SANDWICH BOARD RULES

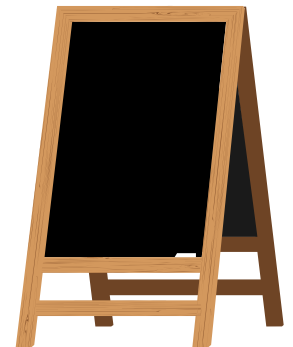
Urban Environments Bylaw



ABOUT THE BYLAW

The Urban Environments Bylaw covers many things that help us coexist harmoniously in our city and neighbourhood spaces. The amended Urban Environments Bylaw came into effect on 12 September 2024.

A Sandwich Board means any rigid signboard or other advertising device, "A" frame boards and the like, designed to be free standing, and which is designed and used for the purpose of advertising any commercial operation or service or product provided by any commercial operation and which stands on any footpath, or protrudes onto any footpath in a position less than 2.2 metres above such footpath.



For the avoidance of doubt the term "sandwich board" does not include:

- any advertising board or flyer or poster holder which is fastened to or otherwise set against and displayed parallel to, the front wall of the business concerned;
- flexible, floppy signs, flags or banners.

City Centres means areas of the City which are zoned "Inner City - Centre", "Inner City - Fringe" and "Suburban Commercial" in the Nelson Resource Management Plan (NRMP) or areas that are commercial or mixed use under any resource management plans which replace the NRMP after this Bylaw is adopted; and also the 1903 Square.

Footpath means so much of any street as is laid out or constructed by authority of the Council primarily for pedestrians, and includes the edging, kerbing and channelling thereof, and includes any area of land owned or controlled by the Council which is set aside for the convenience of pedestrians generally, as a square, place, plaza or public accessway, and includes any structure fixed to the footpath.

Public Place (as the term applies to the Keeping of Animals and Health, Safety & Nuisance and Trading in Public Places provisions in this Bylaw) means all streets, footpaths, pedestrian precincts, and public car parks within the City owned or controlled by the Council, and all parks and gardens and reserves within the City.

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SANDWICH BOARD REGULATIONS SUMMARY

- Sandwich boards displayed on a footpath adjacent to a business premises must relate to the business/ products/services that are specific to the business carried on at the premises.
- In respect of business premises within City Centres, only one sandwich board per business is allowed, except where the business has frontage to more than one street or public place, then a board may be displayed at each frontage.
- A sandwich board that constitutes a hazard to pedestrians due to its design or location on the footpath, or which reduces the width of the footpath available to pedestrians to less than 1.8 metres, may not be displayed.
- Sandwich boards shall include an element which is within 150mm of the ground and which is at least as wide as the widest part of the board.
- Sandwich boards must be located on the kerb side of the footpath opposite the business to which it relates and extend no more than 600 mm onto the footpath from the kerb.
- Where the business is situated on other than the ground floor or is situated within a lane or Mall in such a way that the frontage to the footpath consists of no more than an entrance or doorway, the sandwich board may be sited adjacent to the kerb, directly in front of the said entrance, and extend no more than 600mm onto the footpath from the kerb.



Flags and floppy signs have been excluded from the definition of sandwich boards and are no longer allowed.

For further information on the Urban Environment Bylaw, please scan the QR code or head over to the NCC website.



Contact us



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